



nmca

New Mexico Chiropractic Association

Serving the Profession since 1947

WE INVITE YOU TO JOIN US!!!!
New Mexico Chiropractic Association 2010 Annual Convention
April 30, May 1 & 2, 2010, Marriott Pyramid North, Albuquerque, NM

Want to win a 2010 Ford Mustang?
Want to support the Darrell Atchley NMCA Scholarship Fund?
You Can Do BOTH ~ Read the Enclosed Flyer!!

Dear Potential Exhibitors,

The New Mexico Chiropractic Association is proud to announce that it will be presenting its **2010 Annual Convention at the Marriott Pyramid North, Albuquerque**, New Mexico. We hope you will join us for this event and welcome your participation!!

There will be a golf tournament on Friday morning and we hope many of you will participate. It is a great one-on-one time with the doctors, in addition to being a lot of fun! Details and cost will be forthcoming closer to the time of the Convention. Let me know if you are interested!!

Enclosed with this letter are a Registration Form, Exhibitor Layout, a 2010 NMCA Professional Associate Membership, and an Advertiser/Sponsorship Options form. If you plan on bringing a large display, pick a spot against a wall and be aware that you will need two spaces (20% discount on second space). No large displays will be accepted in the middle of the room. Please provide three choices in order of preference, as they will be filled on a first come/first served basis on the date I receive your registration form. The area for our vendors is really great and we are sure you will find it more than adequate for your displays! Reserve your booth now with full payment due by March 1, 2010! There will be no refunds after March 1, 2010!!

The Marriott has reserved a **block of rooms** for us at the **extremely reasonable rate of \$109** per night for a standard single/double room!! You can make your reservations by calling 505-821-3333 or 800-262-2043. We suggest you make your reservations early to take advantage of the discounted room rate.

We have **three sponsorship opportunities available** and listed on the registration form. In return for sponsoring one of the events, we offer **10 to 15 minutes to address the entire group of attendees during the convention**, professional placards placed on tables and on hospitality suite door, special mention numerous times during the convention to all attendees when announcing events, special listing in the NMCA Convention Program, and a great deal of appreciation from the New Mexico Chiropractic Association and chiropractors. If you **become a 2010 member of the NMCA for \$100**, a 5% discount will apply to your table reservation.



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Once again this year, the NMCA has chosen to have over an hour-long break on Friday afternoon with refreshments in the exhibitor area.

We hope you will join us at our 2010 Annual Convention! We look forward to meeting those of you that we have not met and to seeing again those of you that have been with us in the past!! Please feel free to contact me with any questions at Jaeni13@aol.com, 505-828-1128 by fax or 505-280-0689 by phone. The NMCA accepts Visa, Master Card and Discover for your convenience in reserving your space. Thank you for your consideration and I look forward to hearing from you!

With warm regard,

Jaeni Aarden
Executive Director

Don't forget to visit our Website at www.nmchiro.org!!



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NEW MEXICO CHIROPRACTIC ASSOCIATION 2010 ANNUAL CONVENTION VENDOR REGISTRATION FORM

Name _____ Business _____

Address _____

City _____ State _____ Zip Code _____

Telephone: _____ Fax: _____ E-Mail: _____

I would _____ like to become a 2010 business member of the NMCA at a cost of \$100.
Please see Membership, Exhibitor & Sponsorship/Advertiser Options Enclosed!!!

I would like to reserve _____ number of tables at \$525 each (reduced to \$475 if you register by 03.01.10) for the NMCA 2010 Annual Convention. A 5% discount applies for NMCA membership no matter when you register. If you reserve more than one space, the second space will qualify for an additional 20% discount.

Please provide three choices from enclosed layout, in order of preference, as they are given on a first come/first serve basis. Choice # 1 _____ Choice #2 _____ Choice #3 _____

I AM INTERESTED IN SPONSORING ONE OR MORE OF THE FOLLOWING EVENTS INDICATED BY INITIALING IN THE BOX PROVIDED FOR FULL SPONSORSHIP OR INITIALING AND PROVIDING AN AMOUNT IN THE BOX FOR PARTIAL SPONSORSHIP.

EVENT	FULL SPONSORSHIP (Initial Amount Indicated)	PARTIAL SPONSORSHIP (Indicate Amount & Initial ~~ Minimum \$400.00)
Friday, April 30, 3:50-5:10 p.m. Hors d'oeuvres w/Exhibitors	\$1,200	
Saturday, May 1, 12 Noon Luncheon	\$4,000	
Thursday p.m. to Sunday Noon, Hospitality Suite	\$1,200	

Total Amount of Remittance: \$ _____.

Please make your check payable to NMCA and mail it with this registration form to P. O. Box 21100, Albuquerque, NM 87154 or fax to (505) 828-1128. If paying by credit card, please provide the following information:

Visa # _____ MC # _____

Discover # _____ Expiration Date _____

Signature _____ Date _____



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*Look forward to having you
with us in 2010!!!*



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PROFESSIONAL ASSOCIATE MEMBERSHIP and/or SPONSORSHIP/ADVERTISER OPTIONS

2010 MEMBERSHIP APPLICATION: _____ RENEWAL _____ NEW MEMBER

PLEASE PRINT

Name _____

Business Name _____

Office Address _____

City _____ State _____ Zip _____

Office Phone () _____ Fax () _____

E-mail _____

Applicant's Signature _____

Date _____

MEMBERSHIP DUES & Packages: (All dues are calendar year.)

Please Circle Your Choices on the Reverse Side of this Document ~

Please Place Your Total Here \$ _____

I am paying by Visa # _____ MC# _____

Discover # _____ Expiration Date: _____

Please fax to 505-828-1128 or mail with credit card information, check or money order to:

NMCA, P. O. Box 21100, Albuquerque, NM 87154

P.O. Box 21100 • Albuquerque, New Mexico 87154 • 505-280-0689



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2010 NMCA Membership, Exhibitor and Advertiser/Sponsorship Options

- I. Professional Associate Membership in NMCA ~~ \$100
- II. Logo on Home Page of Website & Shopping Page Connected to Your Website ~~ \$240/year
- III. One Convention Booth ~~ \$525
- IV. Speaking at Convention for 15 minutes to majority of attendees ~~ \$400 minimum
- V. One (1) e-mail for information/advertisement on list serve each month ~~ \$240/year
- VI. NMCA Print Journal (Three (3) per year ~~ March, July & November ~~ mailed to all active DCs in NM)
 - a. Back Cover ~~ \$400
 - b. Inside Front & Back Covers ~~\$350
 - c. Full Page ~~ \$300
 - d. Half Page ~~ \$250
 - e. Quarter Page ~~ \$200

A 10% discount will apply to numbers II, IV, V, and VI above if you become a Professional Associate member of the NMCA for 2009 and a 5% discount will apply to your convention booth.

Visit our website at www.nmchiro.org!!